

PAC RADIO SPOT

Title: "BLESSING"
Duration: 60 seconds
Language: English
Produced by: STRADCOM (Tanzania)

Notes:

This is in the form of an interview of a husband (Him) and wife (Her) who are reflecting on the recent past experience of having bleeding with their first pregnancy. It begins and ends with them seated with their baby. As they talk about the incidents, we "flashback" to the locations where key incidents take place and hear the location sounds from there, including snippets of conversation (*indicated on the script in italics*).

Location: Quiet room (studio)

(gurgling sounds of a content baby... suckling... laughing)

Her: His name is "Baraka". In Swahili it means "Blessing".

Him: (relaxed chuckle) He was given that name long before he was born.

Her: Yes, you see, we had a scare early in my pregnancy...

Location: Washroom (flushing water)

Her: I was just four months pregnant when I noticed some bleeding.

Her: (*taking notice of the spotting as she adjusts her garments*) Hmm...

(*tap turns on, rinsing hands*)

Her: I didn't think much of it at first. There was no pain or any discomfort, and being my first pregnancy, I thought maybe it was normal to have a little bleeding now and again.

(*tap turns off and the bathroom door closes*)

Location: *Dining room (serving food soft conversation at the dining table)*

Him: When my wife mentioned it to me, I thought we better get some advise.

Her: *Do you really think so?*

Him: *I think we better visit the clinic. Why not?*

Her: OK...

Her: Thank God my husband encouraged me to visit the clinic.

Location: *Clinic*

Nurse: *I'm so glad you have come. This could be serious.*

Her: *Really?*

Nurse: *Bleeding or fever during pregnancy is something you must NEVER ignore. It can be very dangerous for you.*

Her: *Oh?!*

Nurse: *You have to be very, very careful my dear. I want to you lie quietly on your back now for a few days and check regularly for more bleeding. If you have more bleeding, no matter how little, or if you have any fever, I need to know immediately.*

Her: OK...

Location: *Quiet room*

(gurgling of the baby and appropriate response from his mother.)

Her: I learned that if I had not sought professional advice when I did, I could have died!

Announcer: Remember, if you are pregnant and have bleeding or signs of fever, go to the nearest health clinic right away.

A beat with tag music mixed with baby gurgling

Announcer: Brought to you by the American People.