Postabortion Care Client-Provider Communication Materials

The PAC Global Resources Guide contains a set of client-provider materials that can be used in their current form or adapted based on the local context, audience, and project needs. Pretesting with the intended audience is highly recommended to ensure that key messages are understood correctly, images are identifiable and relevant, and content is not offensive.

The materials in the PAC Global Resources Guide include:

"Taking Care of Yourself" Client Brochure
- Intended for women and their partners after a pregnancy ends. Includes information on at-home care, FP/birth spacing methods, and warning signs that require returning to the health facility. Based on brochures developed by USAID, EngenderHealth, FHI, and CCP in the Dominican Republic and Africa.

Clinic Poster
- Adaptation of the client brochure for placement in waiting areas.

Provider Quick Checklist for Postabortion Care Services
- A pocket-size job aid for health care providers that includes a checklist of interventions provided before, during, and after the procedure. Also provides signs of shock, infection, and abdominal injury as well as a list of contraceptive methods and guidance on when to start each method.

WHO Medical Eligibility Criteria Wheel
- Job aid allows health care providers to quickly identify Medical Eligibility Criteria relevant to their clients. Developed by WHO in collaboration with the INFO project at the John Hopkins University/Center for Communication Programs, the Communication Partnership for Family Health in Jordan, and the University of Ghana Medical School.

Chart Checklist and Post-Procedure Record
- Allows health care providers to track and record PAC interventions for each client before, during, and after the procedure. Includes a record of post-procedure observations that should be included as part of the client record.

Referral Slip
- Assists health facilities in referring clients to other sites by capturing relevant information. Includes areas for recording vital signs at initial contact and before discharge.

Register for Data Collection

- A user-friendly tool that enables organizations and health facilities to gather data for reporting. Includes instructions for use and identifies data which respond to indicators in the USAID PAC results framework. Allows capture of data relevant to STI evaluation and treatment and HIV counseling and referral for testing. Based on the USAID Country-Level PAC Strategic Framework.

Wall Chart for Vacuum Aspiration

- Large format wall chart that provides step-by-step procedures for postabortion care. Adapted from materials developed by the Nepal Family Health Program, WHO, and Ipas.

Community Meeting Guide on Bleeding During Pregnancy

- Adapted with permission from The American College of Nurse Midwives' "Home-Based Lifesaving Skills Program." The meeting guide helps communities develop consensus on practices that are safe, feasible, and acceptable when faced with bleeding during pregnancy. Includes "Take Action Cards" to reinforce key messages with low-literacy audiences.

Radio Spot

- Intended for women who are pregnant, traditional birth attendants, and men with pregnant partners. Emphasizes the need to seek health services in case of bleeding or fever during pregnancy. Produced by the STRADCOM project in Tanzania. The radio spot can be found on the accompanying CD-ROM.

All materials are available in high-resolution on the accompanying CD-ROM and on the website *www.postabortioncare.org* so that health care facilities, providers, communities, and learning institutions can print and photocopy as needed.

PAC CLIENT-PROVIDER COMMUNICATION MATERIALS ASSESSMENT TOOL

Instructions:

- Establish a working group to identify and create an inventory of existing client-provider materials related to PAC. The working group should include behavior change communication specialists, content experts such as physicians, nurses, and midwives, and graphic designers when possible.

- Review existing materials and answer the questions below. For each "no" answer, consider adapting the existing material, using materials from the set provided in the PAC Global Resources Guide, or adapting the PAC Global Resources materials. (Adapting materials can be faster and less costly than developing new ones.)

- Pretest adaptations with the intended audience and incorporate changes in the materials. Some materials may require extensive changes to ensure audience comprehension and acceptability. Others may be appropriate to use without any changes. The intended audiences will best determine the level of changes required.

	YES	*NO*
Quality of Content		
1. Is the information accurate, up-to-date, and evidence-based?		
Quality of Messages		
2. Is the material audience-specific?		
3. Does it have a clear message?		
4. Does it communicate a benefit important to the audience?		
5. Does it have a call to action?		
6. Is it free of bias and assumptions?		
7. Has it been pretested with the intended audience? *(continued)*		

	YES	NO
Comprehension		
8. Are ideas presented in logical order?		
9. Is the reading level appropriate?		
10. Is the language and word choice appropriate?		
11. Are unfamiliar words or concepts defined?		
12. Are sentences short?		
13. Are abbreviations avoided?		
Layout and Graphic Design		
14. Does the material command attention?		
15. Are illustrations used to emphasize, explain, or summarize?		
16. Are illustrations realistic rather than abstract?		
17. Is the font easy to read?		
18. Is there ample "white space"? (White space is the area of the material that does not have text or graphics. The proper use of white space can make information easier to find.)		